

TEMPLE UNIVERSITY

DUAL BACHELOR'S MASTER'S DEGREE PROGRAM

PHILADELPHIA, PENNSYLVANIA, USA

COMMUNICATION MANAGEMENT

Earn your master's degree in Communication Management in the School of Media and Communication through the Dual Bachelor's Master's Degree Program. Apply to Temple early during your third year of undergraduate studies and begin your graduate program at Temple during your fourth year. In five years, you can earn both your bachelor's and master's degrees.

APPLICATION PROCESS

- GPA 3.0 or higher (on a 4.0 scale)
- TOEFL iBT score of 95 or higher
- GRE waived
- Application deadline: March 15
- Decision by May 1

ACADEMIC CALENDAR

- Fall semester: August – December
- Spring semester: January – May

TOTAL TUITION COST: \$44,964 (two years)

Tuition is based on 36 credits required for completion of the master's degree program. The graduate tuition rate for out-of-state students is \$1,249/credit.

SCHOLARSHIPS

- First semester scholarship
- Second-fourth semester merit scholarships

LIVING COST: \$6,000 per semester (approximate)

Housing, health insurance and book costs varies, depending on personal preference

TEMPLE UNIVERSITY

Founded in 1884, Temple University is a public research university located in Philadelphia, Pennsylvania.

STUDENTS: 39,000

ALUMNI: 275,000

SIZE: 28th largest university in the U.S. and the fourth largest provider of professional education in the nation.

CURRICULUM: 404 academic programs include 142 bachelor's programs, 125 master's programs, 59 doctoral programs and seven first-professional degree programs.

LOCATION: Main campus is 2.5km from Center City Philadelphia, accessible by bus, subway and rail lines; 160 km from New York City; 225 km from Washington D.C.

COMMUNICATION MANAGEMENT CURRICULUM

PRE-REQUISITES FOR ADMISSION	YEAR 1-FALL	YEAR 1-SPRING	YEAR 2-FALL	YEAR 2- SPRING
None	STRC 8101: Communication Management Research Methods STRC 8105: Social Responsibility in Corporations and Not-for- Profit Organizations STRC Elective	STRC 8102: Legal Issues in Communication Management STRC 8103: Organizational Communication STRC Elective	STRC Elective STRC Elective STRC Elective	STRC 9101: Capstone Project STRC Elective

"OUR GRADUATE STUDENTS ARE OFTEN FIRST DRAWN TO OUR PROGRAMS BECAUSE OF THE URBAN SETTING AND THE FLEXIBILITY OF THE CURRICULUM. ONCE HERE, HOWEVER, IT IS THEIR CONNECTION TO AN INTELLECTUAL COMMUNITY AND THE ACCESSIBILITY TO SMC FACULTY THAT MOST PROFOUNDLY DEFINE THEIR EXPERIENCES."

ASSOCIATE DEAN FOR RESEARCH & GRADUATE STUDIES AT THE SCHOOL OF MEDIA & COMMUNICATION
PATRICK D. MURPHY, PH.D.



DBMD Student Sisi Zhang

Undergraduate Degree: Life Sciences from the University of Science and Technology of China
 Graduate Degree: M.S. in Communication Management from Temple University (Class of 2010)
 Postgraduate: Strategic Marketing Specialist at Honeywell Aerospace, Shanghai, China

TEMPLE UNIVERSITY GLOBAL PROGRAMS

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